



**FOR IMMEDIATE RELEASE**

**Contact:** Erin Vadala, Warner Communications; (978) 468-3076; [erin@warnerpr.com](mailto:erin@warnerpr.com)

**Yesway and Dr Pepper to Offer Free College Tuition Grants!**

*Fast growing convenience store chain teams up with Dr Pepper to offer 10 \$500 college tuition reimbursement grants*

**(Des Moines, IA) – September 6, 2018** – It’s “Back to School” season and in celebration, [Yesway](#), the fast growing and innovative convenience store chain, and Dr Pepper are teaming up to offer \$500 college tuition reimbursement grants to 10 lucky students!

From August 29 through November 6, 2018, there are two easy ways to enter to win:

- Use the [Yesway App or Rewards Card](#) and purchase any Dr Pepper 12 pack to receive a free Dr Pepper fountain drink and one (1) entry
- Print your name, residential address, phone and date of birth on a 3x5 card & mail to:
  - 2018 Dr Pepper/Yesway College Tuition Giveaway
  - PO Box 6136, Dept. Y
  - Clear Lake, MN 55319
- (Entrants must be a legal U.S. resident residing in IA, KS, MO, OK or TX, age 18 or older, in order to enter. Please visit

**YOU COULD WIN 1 OF 10 \$500 TUITION AWARDS**

**TUITION DR PEPPER GIVEAWAY**

**DR PEPPER TUITION WINNER! \$500**

**Buy any DR PEPPER 12-pack, get a FREE DR PEPPER fountain drink and a chance to WIN!**

**yes way**

\*Must use YesWay rewards card to be entered. NO PURCHASE NECESSARY. Must be legal U.S. resident residing in IA, KS, MO, OK or TX, 18 and older. 8/29/18-11/6/18. Use the Yesway App or Rewards Card and purchase a 12 pack of any Dr Pepper product to receive one (1) entry during the promotion period. Policy for heavy duty collectors can be found at: <https://www.warnermedia.com/yesway/rewards-policy>. Entries must be made by and promotion ends 11/6/18. For Official Rules and entry printout name, residential address, phone and date of birth on a 3x5 card & mail to: 2018 Dr Pepper/Yesway College Tuition Giveaway, PO Box 6136, Dept. Y, Clear Lake, MN 55319. Mark any, with entry or name, subject to full Official Rules and where prohibited. © 2018 Warner Communications. All rights reserved. See <https://www.warnermedia.com/yesway/rewards-policy> for details.

[www.yesway.com/sweepstakes](http://www.yesway.com/sweepstakes) for the Official Rules.)

The Yesway and Dr Pepper tuition reimbursement grants can be applied to cover college or postsecondary vocational institution tuition, fees, books, supplies, equipment, related educational expenses and on-campus room and board, or to pay off student loans for the above expenses. The prize-winning checks will be sent directly to the college/university or vocational school of the individual winners (or their designee).

“We’re thrilled to be partnering with Dr Pepper to offer our customers the chance to win college tuition,” said Derek Gaskins, Yesway’s Senior Vice President of Merchandising and Procurement. “At Yesway, learning is very important to us as an organization, and we are excited to help hardworking college students achieve their goals. Good luck to everyone who enters!”

*Editor note: To arrange interviews with Yesway executives, contact Erin Vadala, Warner Communications at [erin@warnerpr.com](mailto:erin@warnerpr.com) or (978) 468-3076. High-resolution images and graphics are available on request.*

**About Yesway** – BW Gas & Convenience, d/b/a Yesway, is headquartered in Des Moines, Iowa. Yesway debuted at #7 on the Convenience Store News “2018 Top 20 Growth Chains” list, was named a “2017 Chain to Watch” by Convenience Store Decisions, and most recently ranked #78 on the “CSP Top 202 Chains” list. Yesway’s swiftly expanding portfolio currently consists of 150 stores located in Iowa, Kansas, Missouri, Oklahoma, Texas, South Dakota, Wyoming, and Nebraska. Yesway plans to acquire, improve, and rebrand 500 convenience stores in selected regions of the United States over the next several years. For more information on Yesway, please visit the company’s website at [www.yesway.com](http://www.yesway.com)

\* \* \*