



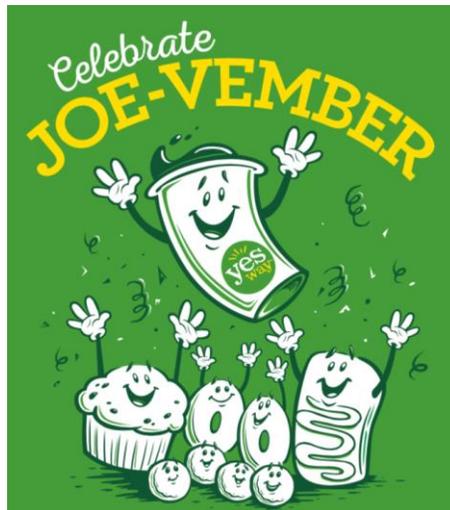
FOR IMMEDIATE RELEASE

Contact: Erin Vadala, Warner Communications; (978) 468-3076; erin@warnerpr.com

Celebrate Joe-vement™ at Yesway in November!

Savor the delicious flavors of Yesway Signature Blends Coffee for free with purchase of a Yesway pastry

(Des Moines, IA) – November 15, 2018 – Something is brewing again this November at [Yesway!](#) The fast growing and innovative convenience store chain today announced the return of Joe-vement™, its month-long celebration of **Yesway Signature Blends Coffee**.



All of Yesway's Signature Blends Coffees – House Blend, Breakfast Blend, and Dark Roast – are made with 100% Arabica beans, are brewed fresh, and can be enjoyed at Yesway stores every day.

In celebration of Joe-vement™, Yesway is also making a special offer available for customers, **Buy A Pastry, Get A Free Coffee**, during the month of November. Coffee lovers are invited to stop in to their local Yesway store for a free any-size coffee, available all day, with the purchase of any Yesway pastry.

“Our customers love our coffee and we are proud to be serving the best tasting coffee around,” said Jeff Keune, Senior Vice President of Food Service and Innovation, of Yesway. “Come on in to Yesway, enjoy a pastry, pour yourself a cup of joe, and savor all of our delicious coffee flavors.”

Throughout the year, not only during Joe-vember™, Yesway also offers free coffee or fountain beverages to active and retired members of the military and first responders on Fridays in its stores.

To find a Yesway near you, visit www.Yesway.com/locations. Follow Yesway on Facebook and Twitter at @YeswayStores.

Editor note: Contact Erin Vadala, erin@warnerpr.com or 978-468-3076 to arrange interviews. High-resolution images and graphics are available on request.

About Yesway – BW Gas & Convenience, d/b/a Yesway, is headquartered in Des Moines, Iowa. Yesway debuted at #7 on the Convenience Store News “2018 Top 20 Growth Chains” list, was named a “2017 Chain to Watch” by Convenience Store Decisions, is ranked #78 on the “CSP Top 202 Chains” list, and was most recently awarded a Bronze for Loyalty & Advocacy in the 2018 Loyalty360 Customer Experience Awards. Yesway’s swiftly expanding portfolio currently consists of 150 stores located in Iowa, Kansas, Missouri, Oklahoma, Texas, South Dakota, Wyoming, and Nebraska. Yesway plans to acquire, improve, and rebrand 500 convenience stores in selected regions of the United States over the next several years. For more information on Yesway, please visit the company’s website at www.yesway.com.

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