



**FOR IMMEDIATE RELEASE**

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**Yesway's Jayne Rice, Ericka Ayles and Lisa Ham  
Awarded 2019 Top Women in Convenience Honors**

(Des Moines, IA) – October 2, 2019 – [Yesway](#), the fast growing and innovative convenience store chain with locations in Iowa, Kansas, Missouri, Oklahoma, Texas, Nebraska, New Mexico, South Dakota and Wyoming, today announced that Jayne Rice, Ericka Ayles, and Lisa Ham are being honored among Convenience Store News' 2019 [Top Women in Convenience](#) (TWIC) at the 2019 National Association of Convenience Stores (NACS) conference in Atlanta, GA. Ms. Rice, a Partner and Managing Director of the firm, is being recognized in the "Woman of the Year" category; Ms. Ayles, Yesway's Chief Financial Officer, is being recognized as a "Senior-Level Leader"; and Ms. Ham, a Senior Category Manager, is being recognized as a "Rising Star".

As TWIC honorees, Ms. Rice, Ms. Ayles, and Ms. Ham, are among an impressive list of the finest female executives, managers, and up-and-comers working for convenience store industry retailers, distributors, and suppliers today. They are being recognized for their extraordinary financial and strategic accomplishments, innovative corporate initiatives, astute problem-solving acumen, exceptional performance, and selfless charitable participation.

"All of us at Yesway are incredibly proud that Jayne, Ericka, and Lisa are being recognized as *Top Women in Convenience* this year, not only for their significant contributions the firm, but as importantly, for their contributions to the convenience retailing industry," said Thomas Nicholas Trkla, Chairman and Chief Executive Officer of Yesway. "Each of them has played a critical role in growing our portfolio, improving operational efficiencies, and further enhancing our customers' shopping experience. They are all highly-valued members and proven leaders of our organization and have the well-earned respect and admiration of their colleagues and peers. We are extremely fortunate to have them on our team."

Convenience Store News' TWIC is the first and only convenience store industry awards program that recognizes women making outstanding contributions to their companies and the industry overall. Now in its 6th year, the program recognizes the integral role women play in convenience retailing and encompasses four different award categories honoring the full retail spectrum, from the C-suite to the store level to the independent entrepreneur.

To find the Yesway store closest to you, please visit [www.Yesway.com/locations](http://www.Yesway.com/locations). Follow Yesway on Facebook and Twitter at @YeswayStores.

**Editor note:** Contact Erin Vadala, [erin@warnerpr.com](mailto:erin@warnerpr.com); 978-468-3076 to arrange interviews. High-resolution images, graphics available on request.

**About Yesway** – Yesway is headquartered in Des Moines, Iowa. Yesway appears at #6 on the Convenience Store News “2019 Top 20 Growth Chains” list, is currently ranked #43 on the “CSP Top 202 Chains” list, was named a “2017 Chain to Watch” by Convenience Store Decisions, and was awarded a Bronze for Loyalty & Advocacy in the 2018 Loyalty360 Customer Experience Awards. Yesway’s swiftly expanding portfolio currently consists of 150 stores located in Iowa, Kansas, Missouri, Oklahoma, Texas, Nebraska, New Mexico, South Dakota, and Wyoming. Yesway plans to acquire, improve, and rebrand 500 convenience stores in selected regions of the United States over the next several years. For more information on Yesway, please visit the company’s website at [www.yesway.com](http://www.yesway.com).

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