



**FOR IMMEDIATE RELEASE**

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**Lucky Yesway Rewards Member Wins Trip of a Lifetime to  
“A Galaxy Far, Far Away”**

*Country’s Fastest-Growing C-Store Sweepstakes Winner  
Headed to Walt Disney World’s® Star Wars: Galaxy’s Edge attraction*

**(Des Moines, IA) – March 12, 2020 – [Yesway](https://www.yesway.com)**, the country’s fastest-growing convenience store chain with locations across the Midwest and South Central regions of the U.S., including the recently acquired 304-store Allsup’s Convenience Stores chain, teamed up with General Mills, Ferrara Candy Company and Pepsi, to offer one Yesway Rewards loyalty program member the trip of a lifetime to a galaxy far, far away - to *Star Wars: Galaxy’s Edge*, the amazing new land at Disney’s Hollywood Studios at *Walt Disney World*® Resort.



That lucky Yesway Rewards member, Jason Brown from Alliance, NE, (pictured at left with his wife, son, and father, and Yesway team members), visited his local Yesway store at 610 E 3rd St., in Alliance, NE Friday, March 6, 2020, to accept his sweepstakes prize in person. He and three guests will enjoy:

- Roundtrip economy fare airfare for four to Orlando, Florida
- 4 nights hotel accommodation at Disney’s Caribbean Beach Resort
- 4, 4-day base theme park tickets with admission to one Disney theme park per day

- Round-trip transportation from Orlando International Airport to the resort via Disney's Magical Express with baggage handling
- \$500.00 in Visa Gift Cards

“We’re thrilled to be able to offer this exciting sweepstakes prize to our loyal Yesway Rewards members,” said Derek Gaskins, SVP of Merchandising and Procurement, Yesway. “May the Force be with them!”

To participate, customers had to use the Yesway App or their Yesway Rewards Card and purchase any of the following participating Pepsi, General Mills, or Ferrara Candy Company products: Chex Mix, Chex Mix Max’d, Nerds Rope and Pepsi 2-Liter, at any Yesway location offering Yesway Rewards. Alternatively, consumers were also able to participate by mail-in entry, no purchase required. Yesway Rewards members automatically received one (1) ballot entry every time that they purchased one of these products and used their Yesway Rewards card between December 4, 2019 and February 4, 2020.

To find the Yesway store closest to you, please visit [www.Yesway.com/locations](http://www.Yesway.com/locations). Follow Yesway on Facebook and Twitter at @YeswayStores.

**Editor note:** Contact Erin Vadala, [erin@warnerpr.com](mailto:erin@warnerpr.com); 978-468-3076 to arrange interviews. High-resolution images, graphics available on request.

**About Yesway** – BW Gas & Convenience Holdings, LLC d/b/a Yesway is headquartered in Des Moines, Iowa and Abilene, Texas. Yesway was ranked #1 in year-over-year relative store growth on the Convenience Store News “2019 Top 20 Growth Chains” list, is currently ranked #17 on the “CSP Top 202 Chains” list by total portfolio size, was named a “2017 Chain to Watch” by Convenience Store Decisions, was awarded a Bronze for Loyalty & Advocacy in the 2018 Loyalty360 Customer Experience Awards, and its CEO has been named a “CSP 2020 Power 20 Deal Maker”. Yesway’s swiftly expanding portfolio currently consists of 415 stores located in Iowa, Texas, New Mexico, Oklahoma, Kansas, Missouri, Nebraska, South Dakota, and Wyoming, including most recently, the 304-store Allsup’s Convenience Stores chain. Yesway plans to grow its portfolio to over 500 convenience stores in selected regions of the United States over the next several years. [www.yesway.com](http://www.yesway.com).

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